

# From idea to success

*- a training course for future entrepreneur*



## Mobility Project in the field of Youth

**20-30 march 2019  
Topola, Serbia**

## **Dear participants,**

We are glad to welcome you to the youth exchange “*From idea to success - a training course for future entrepreneur*” (2018-2-DE04-KA105-016679) and are looking forward to meet you in Topola very soon. Please, read all the provided information carefully and don't hesitate to contact us with anything related to your participation in the project.

## **About the organizer**

The organizer of project is Zentralrat der Serben in Deutschland e.V. organization from Germany. The main aim of our organization is representing the interests of Serbs who are living in Germany; Active participation in the constructive process of integration into German society without losing national identity and as a contribution to the construction of a multi-cultural society.; The maintenance, care and support of Serbian culture, traditions, language and history; Encouragement and strengthening of cooperation between regional organizations and the federal level and their connection with other associations, organizations and authorities in Germany; Support in the realization of various projects with Serbian and Serbian associations in Germany; Coordination of activities of Serbian Associations in federal and a regional level and supporting and promoting the economic relations between Germany, European Union and the Republic of Serbia.

See you soon

Zentralrat der Serben in Deutschland e.V.

## **About the project**

The project aims at embedding an entrepreneurial spirit amongst youth, raising capacities of organizations to deliver better quality entrepreneurial education that tends to develop personal development and professional skills in order to increase employment opportunities that leads an increase in the number of youth entrepreneurs.

Entrepreneurship is about seeing opportunities and bringing about change. Entrepreneurs create jobs, increase innovation, raise competition and are responsive to changing economic opportunities and trends. Entrepreneurship offers other positive externalities. A young person setting up a new business may provide ‘demonstration’ in that they may act as a role model for other young people.

More youth need to embrace financial opportunities, both in their careers and in their personal lives. Imagine how the world would change if more youth held high-powered positions in companies or owned their own businesses.

We together with our partners, believe that true opportunities lie in our young people. Aspirantes youth every day that they have the creativity and the motivation to change their world. Through this course, we will provide to them more tools to see possibilities and succeed in whatever they choose.

Motivation for the project laying in reason to make young people aware of the importance of entrepreneurship; allow them to investigate if it is a desirable option; and equip them with entrepreneurial skills (e.g. opportunity recognition, business planning, running pilot businesses) that will allow them to develop entrepreneurial competencies which, in turn, might be beneficial for their own (future) business or for working as an employee. The rationale for these interventions is that there are market failures present and young people have not developed the necessary knowledge, skills or abilities to make judgements about the desirability and feasibility of entrepreneurship.

## **Objectives**

- To develop a set of personal skills (leadership, problem solving, time management skills, self-motivation);
- To help internalize these skills in order to further convey their importance with confidence and personal examples;
- To foster deeper understanding of entrepreneurship and what it means to be an entrepreneur;
- To develop skills necessary for youth workers to deliver quality entrepreneurial education and ways to tackle key points in business development;
- To exchange good practices in starting-up;
- To introduce business models and practical type of business plans;

## **Activities:**

The methodology is based on fundamental principles of non-formal education. Technique as work in small groups, discussions, presentation of good practices and others will allow participants to participate fully in the learning process, learning from experience and facilitating interaction and full participation in the group.

As part of preparation for exchange each group has to prepare workshops which will be organized at the training in Topola.

First three days of activity serves to improve personal development skills of youth workers, their self-awareness etc - activity used: games of getting to know each other, team building exercises, brainstorming, questionnaires, working in a pairs, problem solving games, self-esteem building activities and exercises, role play, presentations, team building games of critical thinking, creativity thinking activities, role-storming.

Second part of TC is designed for entrepreneurial learning and step by step methodology of design a business plan, short lectures, large and small group discussion, practical exercises, case studies, and breakout sessions to practice new skills based on various non-formal, experiential, creative methods and intercultural learning. Here teams are formed, roles are defined and every team member contributes to the development of the business plan. Participants get the opportunity to work with different types of business analysis tools to evaluate and decide the direction of their ideas or initiatives.

Exchange of food and drink, more known as intercultural night will be part of this exchange where participants will have chance to taste different kind of food and drinks, also increase awareness and understanding of the cultural and ethnic diversity, create an atmosphere of neighborly celebration, educate about cultural differences and similarity of countries participate.

## **Partner organizations**

ASSOCIACIO CULTURAL TABALÀ - 4

Asociacija „Tavo Europa “ - 3

ASOCIATIA ALLONSY - 4

Danish Youth Team - 3

Terra Slavonica – 2

WorldUnlimited - 2

ALETRO - 3

EKO - 4

Tepebaşı SYDV - 4

## **Target group:**

Participants will be from Countries involved: Germany, Serbia, Spain, Turkey, Croatia, Kosovo, Romania, Denmark, Bulgaria, Lithuania, Turkey

Selected participants will have task-related preparation before coming to the training due to the programme's composition, as time will be taken for presentations of country realities on unemployment and discussion on the facts and figures about national economies, level of new business starters or support on national level.

Questionnaire about certain topics (understanding of economy, labor market, entrepreneurship, startups, ventures, business hubs, information, policies, etc.) will be created and sent to participants before they come to the training, as a basis for discussions also.

Considering that entrepreneurship is a very broad concept which can be applied in almost any field of work we expect that participants after the project will be able to apply their entrepreneurship skills and knowledge in the field they work and contribute to their organization.

Benefits for participants: Participants will gain a set of entrepreneurial competencies.

The benefits of participants will also be seen through creativity, perseverance, resourcefulness, self-confidence, taking initiative, taking responsibility, teamwork.

## **Financial conditions**

The youth exchange is implemented by support of the European Commission programme ERASMUS+ and the German National Agency. Travel Expenses (according to Erasmus+ guidelines), accommodation, food and planned activities will be covered by the project budget.

## **Important notice on food:**

Please, keep in mind, that the provided food may differ from the food you are used to have in your country, and, even in case of providing food for special groups, e.g. (if you are heavily meat eater or vegetarian) it may not fully meet your expectations. We strongly recommend participants to inform the organizers **IN ADVANCE** about any special needs.

## **Travel costs**

**Participant needs to send a travel plan to organisers for approcement before buying a ticket.**

After the travel plan is approved by organizer participant can start to buy the ticket they were approved. If participants have any change in the travel plan they have to send it again to organizer for approvement. Any other option in buying tickets will be not reimbursed.

Reimbursement will be done in EUR. All tickets' costs purchased in a local currency will be converted and calculated according to the exchange rate of the month given by the European Commission. Find the details here:

[http://ec.europa.eu/budget/contracts\\_grants/info\\_contracts/infoeuro/infoeuro\\_en.cfm](http://ec.europa.eu/budget/contracts_grants/info_contracts/infoeuro/infoeuro_en.cfm)

The travel reimbursement will be done by a bank transfer after the project upon receiving all the original travel documents (boarding passes, train, and bus tickets) to one representative of the group or a partner organization.

Every participant should submit the following documents for the reimbursement:

- 1.** Tickets (there must be price and name of the person stated on it).
- 2.** Boarding passes (in case of loss – please get a confirmation from the airlines, that the flight was taken)
- 3.** Invoices – yes, even if you have a ticket, our accounting still needs an INVOICE.
- 4.** Online Check-in should be made before your leave Topola to make sure you give as

**5.** Boarding Passes from the way back as well.

**IMPORTANT: Be aware that you can wait 10 months for reimbursement of travel costs.** If you can't wait so much, please ones more consider if it is project for you.

There is NO participation fee for this youth exchange.

Country	Money in €
Serbia	20
Spain	275
Croatia	80
Lithuania	275
Bulgaria	180
Romania	275
Denmark	275
Turkey	275
Kosovo*	80
Germany	275

## **Weather**

The weather in Serbia in March is relatively cloudy and cold. Bring with you comfortable and warm garments.

## **Visa**

In case if you need visa, you can let us to send you invitation letter. However, visa costs will not be reimbursed. Please, don't forget to bring your passport or ID with you.

## **Insurance**

Remember health insurance is your responsibility, so make sure you have medical insurance. Also you are required to have travel insurance. Please note that each participant is required to have travel insurance and health insurance and it is not reimbursable as it is your choice with which company and plan suits you. Travel Insurance (For participants from EU countries the European Health Insurance Card (EHIC) is advised! Please check if it is acceptable in Serbia! From previous experience we know that not all countries are covered in Serbia.

## **Currency**

Serbian currency is Serbian Dinar (RSD); if you need to change money you can do it in the airport or in any bank (1€ ≈ 118RSD)

## **Emergency**

192 emergency number

## **Medication**

If you take any medication please remember to bring it with you, in Serbia there are pharmacies here but if you need prescription medication you cannot buy them over the counter without a prescription. Also please, inform us of any medical conditions we need to be aware of in the registration application. If participants have any allergies especially to food this

needs to be expressed in the application form above, because changes to the menu will not be possible once the project starts.

## **Smoking and alcohol**

We do not encourage drinking and smoking, but if you want to do it, do it responsibly. It is forbidden to smoke or drink inside of your rooms and activities places.

## **Drugs**

It is completely forbidden to use drugs including “light drugs”

## **What to bring**

- 1.** Travel Insurance (For participants from EU countries the European Health Insurance)
- 2.** Card (EHIC) is advised!
- 3.** Printed materials to represent your organization and/or projects
- 4.** PASSPORT and a copy to leave with the organizers
- 5.** Some traditional food/drinks to share during the Youth Exchange. We don't have possibility to use kitchen for preparation of some food, so bring something what you don't need to prepare before using.
- 6.** In rooms there is only one socket, if you have home bring with you some plugs with more sockets.
- 7.** Good Mood 😊

## **Venue**

Project will be held in Topola

<http://www.hoteloplenac.com/>

Oplenačka bb, 34310,  
Topola

**PLEASE NOTE: WE WILL MAKE ROOM SCHEDULES IN ADVANCE. REAR-  
RANGEMENTS ARE NOT POSSIBLE UPON ARRIVAL.**

For more additional information and further questions you can contact us on:

[zsd.office@gmail.com](mailto:zsd.office@gmail.com)

SEE YOU SOON!